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Television Production Handbook

In the field-defining text TELEVISION PRODUCTION HANDBOOK, author Herbert Zettl emphasizes how production proceeds in the digital age—from idea to image—and how it moves through the three major phases, from preproduction to production to postproduction.

Amazon.com: Television Production Handbook (9781285052670 ...

The Television Production handbook does a great job with explaining the basic principles of television production and direction. If you're lucky enough to get a copy with Zettl's VideoLab CD, that's almost as good as the book. My only complaint is that some of the images in the book seem a little dated for a book that was published in 1999.

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Herbert Zettl's TELEVISION PRODUCTION HANDBOOK, Twelfth Edition, teaches students how production proceeds in the digital age-from idea to image-and how it moves through the three major phases, from preproduction to production to post-production.

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He is the author of VIDEO BASICS, TELEVISION PRODUCTION HANDBOOK and SIGHT SOUND MOTION, which are translated into several languages and published internationally. His numerous articles on television production and media aesthetics have appeared in major media journals worldwide, and he also developed an interactive DVD-ROM -- Zettl's VideoLab ...

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Television Production Manual 3 length is about six times the shortest. Zoom lenses for television cameras with two-thirds inch pickup tubes or chips range from about 12mm to 75mm, with a normal focal length of about 33mm. A wide-angle setting makes the subject smaller as the angle of view is increased.

Television Production Handbook 2006

"Zettl's TELEVISION PRODUCTION HANDBOOK is a comprehensive text that provides useful information in a clear and practical way. This is a good example of an interesting text created by an insider who knows television through actual experience.

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Herbert Zettl's Television Production Handbook is most popular and has gone through many revisions. It is used in TV production courses in colleges and universities. The book deals with the different aspects of TV production.

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Section 1.1, What Television Production Is All About, walks you through the three phases of production, demonstrates a useful production model, and introduces you to the major nontechnical and technical production personnel.

Television Production Handbook, 11th ed.

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